

Johnna Harrison

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EDUCATION

Kansas University
School of Architecture and Design
August 2021-Current
Focus in Design Management

Kansas City Art Institute
August 2008-May 2011
B.F.A Majored in Graphic Design

Missouri Western State University
Aug. 2006-May 2008,
General Studies-Focus in Graphic Design

REFERENCES

Shane Bartley
Blue Cross Blue Shield of Kansas
shane.bartley@bcbsks.com

Jessica Herrera Russell
Florists' Review
jessica.herrera@kslottery.net

Lori Edmonds
Peruvian Connection
913-609-4701

SKILLS

- Art Direction (Administrative, Communication, Management, Planning, Budgeting, Mentorship)
- Can operate efficiently in Adobe Creative Cloud as well as Microsoft Office (Word, Excel, Power Point)
- Social Media Content Creation
- Marketing/Communications
- Prototyping Adobe XD, Invision
- Photography (Product, Lifestyle, Color Correction, Shoot styling and Setup)
- Video editing/Animation
- Content Development/Organization
- UX, UI, Strategic research
- Strong fine arts background (Art History, Illustration, Painting, Mixed Media)
- Story/Mood Boarding
- Environmental/Space Design

ACCOMPLISHMENTS

- Has completed Supervisor and Leadership training through Workforce development at BCBSKS
- Clifton TOP 5 Strengths: Communication, Input, Ideation, Futuristic, Strategic
- AIGA Board Member-Associate of Sponsorship

EXPERIENCE

2018-CURRENT

Blue Cross and Blue Shield of Kansas

Graphics and Multimedia Designer
Provides art direction for internal and external creative. Works closely with agency of record in providing art direction and branding guidelines. Provides creative for UI, UX, internal and external campaigns. Manages Advertising guidelines and production.

2017- 2018

Allen Press Inc.

Provided graphic design for in house print and digital assets. Developed content and design for Allen Press's in house marketing agency. Worked with local businesses and outside vendors on project development and designs.

2015-2017

Florists' Review Enterprises (Art Director)

Managed and designed a monthly magazine publication for florist professionals. Oversaw designers, photographers and outside vendors to develop creative, branded content. Worked with advertising and editorial planning to develop and meet monthly time lines.

2011-2015

Peruvian Connection

Senior Graphic Designer for luxury fashion company. Provided design for website, social media materials, catalog development, and product photography. Provided campaign materials such as direct mail and store signage for retail stores across the country.

2011

Eisterhold Associates

Graphic Designer for large scale museum graphics including environmental signage, user experience, and spatial design.